



**ssnup**

Smallholder Safety Net  
Upscaling Programme

## FACILITATING FARMERS' ACCESS TO RESOURCES USING TECHNOLOGY IN WEST AFRICA



Africa



Latin America



Asia



Financial services



Non-financial services



Market building



Internal management

### CONTEXT

Agriculture remains a major driver of economic growth in emerging economies. It is dominated by smallholder farmers who face a variety of difficulties including poor access to relevant, localised, and timely markets, agronomic and weather information, ineffective distribution, storage and market systems, and access to quality and affordable inputs such as fertiliser and seeds.

### CURRENT STATUS OF THE INVESTEE

Farmerline is an agri-technology company founded in 2013 by two Ghanaian entrepreneurs and an Oikocredit partner since 2022. The company's aim is to build a marketplace that combines digital tools, logistics, field agents, farm resources and agribusiness partnerships to support African farmers with access to key resources such as high-quality fertiliser and seeds, education on climate-smart farming practices, and connections to local and international markets. In 2022 Farmerline launched its '3-9-9 Service' in Ghana - a short-code for farmers to dial from their mobile phones to receive climate-smart, agronomic information in their local languages; access quality agro-inputs; and sell their harvests.

### OBJECTIVE OF THE PROJECT

The project aims to scale up Farmerline's '3-9-9 Service' into 3 West African countries and reach 50,000 smallholder households. It will provide information and resources to enable smallholders to manage their farm businesses sustainably and more profitably for their families.

The expected results of this project are:

- Educate and improve farming activities of 50,000 farmers across West Africa (10,000 in Benin, 30,000 in Côte d'Ivoire and 10,000 in Togo).
- Increase the revenue of at least 10% of the farmers through agribusiness matchmaking and better access to inputs and fair markets.

### IMPACT INVESTOR



### BENEFICIARY ORGANISATION

Farmerline (Agri-tech) – Ghana

### TARGET

50,000 farmers

### AGRICULTURAL VALUE CHAIN

Not limited to a specific AVC

### STARTING DATE

May 2023

### DURATION

24 months

### TOTAL TA BUDGET

€ 412,406  
Including € 252,899 (61%)  
contribution from SSNUP

