



ssnup

Smallholder Safety Net
Upscaling Programme

INCREASING AND PROMOTING THE ORGANIC MARKET IN BURKINA FASO



Africa



Latin America



Asia



Financial services



Non-financial services



Market building



Internal management

CONTEXT

Burkina Faso is a landlocked country lying between Ghana to the south and Mali to the north, with limited natural resources. The GDP per capita was just USD 774 in 2019 and its population, estimated at almost 21 million in 2020, is growing at around 3% a year. The economy heavily relies on agriculture, which employs about 80% of the workforce, according to the World Bank. The country has a very long history in organic agriculture. In the 1980s president Sankara had a vision for food self-sufficiency through agroecology.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

BIOPROTECT SA is an agricultural enterprise that aims to develop and promote the organic market in Burkina in a systemic manner by getting involved in the supply and demand of products from organic farming. The SME hopes to achieve this with 2 approaches: 1) promote organic production through trainings and the sale of the sale of bio-pesticides and bio-fertilizers, 2) promote organic products for local and export markets. The SME worked with 3,859 producers for the 2022/2023 campaign and is currently in a phase of development and consolidation of its activities in order to achieve its objective of working with 10,000 producers by 2030.

OBJECTIVE OF THE PROJECT

The project aims at ensuring the sustainability of BIOPROTECT SA, provide sustainable income for producers and increase the outreach of the company by modernising the management tool.

The expected results of the project are:

- Improve the financial management and the operations monitoring.
- Increase the number of farmers reached up to 4200 for the following campaign 2023/2024.
- Attract new investors.

IMPACT INVESTOR



BENEFICIARY ORGANISATION
BIOPROTECT (SME) – Burkina Faso, working with around 4,000 farmers.

AGRICULTURAL VALUE CHAIN
Sesame and vegetables

STARTING DATE
July 2023

DURATION
6 months

TOTAL TA BUDGET
€ 17,500
Including € 12,250 (70%)
contribution from SSNUP

