



ssnup

Smallholder Safety Net
Upscaling Programme

SUSTAINABLE AND NEXT GENERATION COFFEE FARMING



Africa



Latin America



Asia



Financial services



Non-financial services



Market building



Internal management

CONTEXT

Peru is 9th largest producer of coffee in the world, one of the leading producers of organic and Fair-Trade certified coffees. Coffee is Peru's main agricultural export commodity and makes up about 25% of national agricultural income.

CURRENT STATUS OF THE INVESTEE

Volcafe is a large coffee trader founded in 1851, sourcing directly from producers in the world's main coffee producing countries. In 2014, Volcafe developed a farmer support programme, Volcafe Way, to provide direct technical assistance to farmers, assist and train them in sustainable production techniques and good agronomy practices and land use. Volcafe Way is a cross-country department at Volcafe, today active in over 15 countries and working with more than 20'000 coffee producers in Latin America, Sub-Saharan Africa and Asia. By raising economic, social and environmental standards at the farm level, Volcafe Way aims at continually improving coffee quality, farm productivity and yields hence supporting the coffee supply chains and ensuring a sustainable sourcing strategy.

OBJECTIVE OF THE PROJECT

The purpose of the project is to leverage Volcafe Way's significant presence in the coffee producing regions of Peru and the experience with similar projects executed in other countries (incl. Colombia, Guatemala, Honduras, Uganda and Peru) to improve production quality and sustainability for 4,000 Peruvian coffee producers by 2025.

The expected outcomes of the first phase (2021-2023) of this project are:

- 2'000 farmers improved coffee farming practices, including on fertilization of coffee farms, integrated pest management system, post-harvest techniques, quality cupping knowledge, internal control system, compliance with sustainability standards and certification criteria.
- 30 young farmers enrolled in the Next Generation programme and successfully trained.
- Tracked carbon emissions and water usage.
- Improved yields.
- Tracked cost of production.

IMPACT INVESTOR



AGGREGATOR / INVESTEE

Volcafe – Peru

TARGETED N° OF FARMERS

2,000 farmers supported.
30 young farmers enrolled in the Next Generation programme.

AGRICULTURAL VALUE CHAIN

Coffee

STARTING DATE

15/06/2021

DURATION

30 months

TOTAL TA BUDGET

€ 1,663,455
Including € 481,375 (29%)
contribution from SSNUP

